

Hamiltons support moonlit cycle ride

As the sun rose on the city of Dunwich, on the coast of Suffolk, Hamiltons Removals were poised waiting for 1,500 cyclists who had ridden 120 miles overnight from London.



➔ Hamiltons perfect the art of packing cycles.

The cyclists had left Hackney by moonlight to arrive the following morning for breakfast on the beach and a swim in the sea.

This is the eleventh year that Hamiltons have transported the bikes back from the Dunwich Dynamo cycle run. “We support the ride every year because it is so rewarding to help these cyclists who have made the effort to cycle through the night,” says Hamiltons’ Managing Director, Michael Sawyer, who personally oversaw the transportation.

“We have a special technique for packing the

bikes,” he explains. “The first row goes in forwards, the next with their handlebars in the opposite direction. Then they are wrapped in cardboard, before the next row is loaded. These bikes are of immense value, in price and to their owners, and as with every job we undertake, we ensure that they are packed effectively.”

The cyclists describe themselves as “regular, low tech commuters with a taste for adventure. Many people say that doing this ride has changed their lives.”